

Last updated: June 16, 2023

This Privacy Policy outlines how The Change Companies and subsidiary companies ("we," "us," or "our") collect, use, disclose, and protect the personal information of our customers, clients, and website visitors. We are committed to maintaining the privacy and security of the information provided to us. By accessing our services or using our website, you consent to the practices described in this policy.

Information Collection

1.1 Personal Information:

We may collect personal information from you in various ways, including when you:

- Register an account with us
- Purchase our products or services
- Contact our customer support
- Subscribe to our newsletter or marketing communications
- Participate in surveys or promotional activities

The types of personal information we may collect include your name, email address, phone number, billing and shipping address, payment details, and other relevant information necessary to provide our products and services.

1.2 Website and Usage Information:

We may automatically collect certain non-personal information when you visit our website or use our services. This may include your IP address, browser type, device information, operating system, referral source, pages visited, and other usage details. We may also use cookies and similar technologies to enhance your browsing experience. You can modify your browser settings to refuse cookies, although this may limit your access to certain features of our website.

Use of Information

2.1 Personal Information:

We may use the personal information we collect for the following purposes:

- Provide and personalize our products and services
- Process and fulfill your orders and transactions
- Communicate with you regarding your account, purchases, and customer support inquiries
- Send you newsletters, updates, and promotional materials (you can unsubscribe at any time)
- Conduct market research, data analysis, and improve our products and services
- Protect against fraudulent or unauthorized transactions and ensure network security
- Comply with applicable laws, regulations, and legal obligations

2.2 Website and Usage Information:

We may use non-personal information for statistical analysis, internal research, and to enhance the performance and functionality of our website and services.

Information Sharing

3.1 Service Providers:

We may share your personal information with trusted third-party service providers who assist us in operating our business, such as payment processors, shipping companies, and marketing platforms. These providers are contractually obligated to maintain the confidentiality and security of your information.

3.2 Business Partners:

In some cases, we may collaborate with business partners or affiliates to offer joint products or services. We may share your personal information with these partners, but only to the extent necessary for providing the requested products or services. We will ensure appropriate safeguards are in place to protect your information.

3.3 Legal Requirements:

We may disclose your information if required by law, court order, or government regulation. We may also disclose your information to protect our rights, safety, or property, or to investigate and prevent any violation of our Terms of Service.

3.4 Business Transfers:

In the event of a merger, acquisition, or sale of our company or its assets, your personal information may be transferred to the acquiring entity or third party involved. We will ensure the protection and confidentiality of your information during such transactions.

Your Choices and Rights

You have the right to access, update, correct, or delete the personal information

Data Security

We take reasonable measures to protect the personal information we collect and maintain. We implement technical, administrative, and physical safeguards to secure your data from unauthorized access, disclosure, alteration, and destruction. However, no data transmission or storage can guarantee 100% security. We cannot warrant the absolute security of any information you transmit to us or store on our systems.